Video Production

Course
Students will expand their media skills of interviewing, reporting, writing, editing, photography/videography, and design. Students will explore careers while working together to create projects in a variety of media, such as web, podcast, and/or broadcast. The emphasis of Video Production is on collaboration and career exploration.

Course Code: 270609

Endorsements to teach:
   BMIT, IT, Journalism, English Language Arts, Speech
Programs of Study to which this Course applies:
           Video Production

CIS. HS. 2. 11

Collaborate and acknowledge the ideas of others while contributing to the group's objective.

CIS. HS. 2. 11. a   Collaborate to create a media project.
CIS. HS. 2. 11. b   Use self- and peer-evaluations to critique final projects.

CIS. HS. 2. 12

Demonstrate knowledge of fundamentals and philosophies of legal and ethical standards related to student produced media (e.g. print, broadcast, video, audio, Internet, mobile).

CIS. HS. 2. 12. a   Analyze legal boundaries and concepts (e.g., censorship, copyright, libel/slander, obscenities, vulgar language, retraction, student expression).
CIS. HS. 2. 12. b   Analyze ethical conduct in writing, editing, creating, printing, broadcasting, and performing to uphold high standards for behavior in the industry.

CIS. HS. 2. 13

Research, interview, report, synthesize, and communication information in a variety of media and formats (e.g., textual, visual, digital).

CIS. HS. 2. 13. a   Select and use multiple resources to answer questions and defend confusions using valid information (e.g., print, subscription, databases, web resources).
CIS. HS. 2. 13. b   Demonstrate ethical and legal use of information by citing sources using prescribed formats and tools (e.g., web, documents, interviews).
CIS. HS. 2. 13. c   Apply speaking skills to communicate key ideas in a variety of situations.

CIS. HS. 2. 14

Explore the writing processes used for various media to build a base of skills for a media career (e.g., plan, draft, revise, edit, distribute).

CIS. HS. 2. 14. a   Use various ways to prepare production.
CIS. HS. 2. 14. b   Select appropriate text structures for production.
CIS. HS. 2. 14. c   Revise the content to improve writing for meaning, clarity, and purpose (e.g., quality of ideas, organization, sentence fluency, word choice, voice).
CIS. HS. 2. 14. d   Evaluate and synthesize information to prioritize what is needed for production.
CIS. HS. 2. 14. e   Refine writing and/or speaking skills to communicate key ideas in a variety of situations.

CIS. HS. 2. 15

Use design principles and technological skills (e.g., videography, audio) utilizing various equipment and/or software.

CIS. HS. 2. 15. a   Use various equipment and/or software for advanced media production.
CIS. HS. 2. 15. b   Identify and incorporate design principles in broadcast, video, Internet, audio, and/or mobile production.

CIS. HS. 2. 16

Explore careers to expand understanding of opportunities in the media pathway.

CIS. HS. 2. 16. a   Locate career opportunities that appeal to personal goals.
CIS. HS. 2. 16. b   Align personal interests and aptitudes to selected careers.